

THE STORY CHARMS

*Earn one "Story" Charm each month when you place a \$650 wholesale order **AND** complete the activity assigned to the charm.*

(You must submit a Weekly Accomplishment Sheet each week to qualify!)



Rose in a Heart
Represents...
*Company Traditions &
Philosophies*

Name: _____

Yes, I earned my Charm in the month of _____.

Activity...*Read Miracles Happen by Mary Kay Ash. (Included in your initial order.)*

Wholesale Order: \$ _____



Lipstick
Represents...
#1 Best Selling Brand

Name: _____

Yes, I earned my Charm in the month of _____.

Activity...*Sell 12 Lip Products (ex. Lipstick, Lip Gloss, Lip Liner, Satin Lips) .*

Wholesale Order: \$ _____



Money Tree
Represents...
*1st Avenue of Income -
Selling the product*

Name: _____

Yes, I earned my Charm in the month of _____.

Activity...*Pay Entry Fee for the "What Women Want"
Hostess Contest*

Wholesale Order: \$ _____



Telephone
Represents...
*2nd Avenue of Income -
Reorders*

Name: _____

Yes, I earned my Charm in the month of _____.

Activity...*Complete a 30/24 Challenge
(Attach names of those contacted and date(s) completed.)*

Wholesale Order: \$ _____

Paper Dolls



Represents...
*3rd Avenue of Income -
Team Building*

Name: _____

Yes, I earned my Charm in the month of _____.

Activity...Bring 3 Recrutable Guests to Meeting (in One Month)

Wholesale Order: \$ _____

	Guests Names	Dates Attended
1.	_____	_____
2.	_____	_____
3.	_____	_____



Butterfly
Represents...
*Opportunities for
Advancement*

Name: _____

Yes, I earned my Charm in the month of _____.

Activity...Sell 3 Complete Travel Rollup Bags (In One Month)

Wholesale Order: \$ _____

	Customers Names	Dates Sold
1.	_____	_____
2.	_____	_____
3.	_____	_____



Diamond Ring
Represents...
Prizes and Recognition

Name: _____

Yes, I earned my Charm in the month of _____.

Activity...Achieve \$700 in Customer Sales in any ONE week during the month.

Wholesale Order: \$ _____

	Week Ending Dates	Customer Sales	Qualified Week
1.	_____	_____	P
2.	_____	_____	P
3.	_____	_____	P
4.	_____	_____	P



Bumble Bee
Represents...
Personal Growth

Name: _____

Yes, I earned my Charm in the month of _____.

Activity...Complete 5 Interviews. Evaluation Sheets Turned in.

Wholesale Order: \$ _____

	Interviews	Dates
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____



Car Keys
Represents...
Car Program

Name: _____

Yes, I earned my Charm in the month of _____.

Activity...*Travel to a Big Event (ex. Career Conference, Fall Retreat, Seminar)*

Wholesale Order: \$ _____

Big Event
Attended this Month

Dates Attended



Piggy Bank
Represents...
Tax Advantages

Name: _____

Yes, I earned my Charm in the month of _____.

Activity...*Sell \$2000 in Product to Customers. Order \$1200 Wholesale from Company.*

Wholesale Order: \$ _____

	Week Ending Dates	Customer Sales
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
	Grand Total:	_____



Gymnast
Represents...
Flexibility

Name: _____

Yes, I earned my Charm in the month of _____.

Activity...*Work from a Weekly Plan Sheet for 4 Consecutive Weeks. Turn in to your Director*

Wholesale Order: \$ _____



Silver Box
Represents...
How you get started...and what you get.

Name: _____

Yes, I earned my Charm in the month of _____.

Activity...*\$500 in Gift Sales during the month.*

Wholesale Order: \$ _____



Your State Charm
Represents...
No Territories

Name: _____

pYes, I earned my Charm in the month of _____.

Activity...*Have 5 Hostesses in 5 different Zip Codes (in One Month)*

Wholesale Order: \$ _____

	Hostess Name	Zip Code
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____



Graduation Cap
Represents...
Excellent Training

Name: _____

pYes, I earned my Charm in the month of _____.

Activity...*Complete New Consultant Training (Boot Camp).*

Wholesale Order: \$ _____

Guest(s) Name for Training #2...

Training Class	Dates	Guest Required
#1 Premiering Your Future _____	_____	
#2 Welcome to the Show _____	_____	p
#3 Anatomy of a Skin Care Class _____	_____	
#4 Let's Wrap it Up! _____	_____	

*Training Dates do not have to be in the same calendar month.



"Choices"

Name: _____

pYes, I earned my Charm in the month of _____.

Activity...*Pass out 10 Choices Tapes/CD's, Evaluation Sheets turned in.*

Wholesale Order: \$ _____



Hot Dog
Represents...
*Looking for HOT DOGS,
not WEINIES!*

Name: _____

pYes, I earned my Charm in the month of _____.

Activity...*Complete 20/20 (20 Classes in a month).*

Wholesale Order: \$ _____