



## Layering

*“How can I make my fragrance last longer?”*

By using the technique the French call “layering.” As one layer of fragrance fades out, it is replaced by the next layer.

Layering is the application of several coats or layers to achieve a fuller, richer deeper effect. By using several fragrance forms on your body. Each having an individual peak of maximum impact called the **bliss** point. We can easily create an enhanced fragrance aura that lasts throughout the day.

By using just one fragrance product, it is very difficult to achieve a beautiful fragrance level that is long lasting; but, by layering a fragrance and using different forms of it, there is a much more effective approach to achieving the optimal fragrance that is prettier and long lasting.

The **Bliss Point** is the point at which fragrance reaches its optimal level. The point where the fragrance base note has kicked in—the point at which it smells the prettiest, and if you are going to layer your fragrance all of those products with which you layer arrive at the bliss points at different times during the day.

## Proper Layering Sequence

***Layering: Fragrance strength depends on the form of fragrance selected:***

*Perfume:* Longest lasting & strongest form; contains highest concentration of essential oils (18-25%)

*Toilette:* Contains 10-15% concentration of essential oils.

*Cologne:* Lighter version, contains 7-12% concentration of essential oils. Should be applied throughout the day for continuous, all day fragrance.

*Scented Bath Products:* Soaps, powders, talc, lotions & creams provide a hint of soft fragrance.

**Step 1** The Bath—cleanse the body with your fragrance body wash. For additional treat, use your bath and shower gel as a bubble bath.

**Step 2** Moisturizer—Moisturizing the body all over with fragrance lotion slows the scent evaporating process. These also make perfect products for after sun moisturizing in the summer.

**Step 3** Fragrance—First spray cologne over the entire body and add an additional spray after dressing—being careful not to spray directly on the clothes. Spray the hair and hold spray back from the clothes so they get a mist, wrapping the body in fragrance that will last. Key pulse points in the neck, inside the elbows, behind the knees.

## Aromatherapy

***Gives you an emotional feeling that releases a physical reaction.***

**Harmony**—Formulas include a botanical blend of bamboo, cypress and marine extract to help provide a sense of serenity and stress relief. Will soothe the senses melting away daily pressures. Experience a feeling calmer, more refreshed.

**Today**—Spirits are charged with freesia, peach & citrus fruits to revive and renew. This revitalizes sent that gives them rise-and-shine energy to conquer the world.

**Dreams**—Botanical blend of bamboo, sandalwood and decaffeinated red tea to calm. Taking time away from the everyday to rest and rejuvenate, to enjoy daydreams, sweet dreams, the dreams that start out in still, quiet moments and then transform joyful thoughts.

**Happiness**—Botanical blend of lemon, jasmine and to lift the spirits and revive the soul. Formulated to help provide unenergetic boost and enhance positive feelings. Beautiful way to shine, both inside and out.

