



The Mary Kay Story

Mary Kay Ash, the founder of Mary Kay Cosmetics, was feeling very dissatisfied with her 9-5 job, feeling left out and left behind. On September 13, 1963, she left her traditional job and decided to venture out on her own. Putting her right foot in front of her left, she decided to write her own ticket and she created a company that would enrich women's lives. Mary Kay always was a woman that marched to the beat of her own drum: left, left, left, right, left ~ left, left, left, right, left, left, left (continue on until everyone has touched the gift at least once)...alright...enough of the left, right marching.

Mary Kay wanted a place for women to work where they would be made to feel important, where women would be rewarded for their hard work, where all could earn diamonds, prizes and new cars left and right. A place where women could keep their priorities right, God first, family second, and career third, and a business where people would treat each other the right way, patterned after the Golden Rule...do unto others as you have them do unto you. She also wanted a company where no one would be left behind and everyone had the same opportunity to climb right to the top. She knew if it was left up to her, she could and would do it right. So, she started right away with Mary Kay Cosmetics.

Nearly 40 years later, Mary Kay Cosmetics is still heading in right direction. Some 750,000 Consultants worldwide have joined their right hands with Mary Kay. Some have left traditional jobs. Many have stayed right at work in their present job and started a Mary Kay business on the side. In Mary Kay, you do what's right for you, as long as it's also right for others.

Feeling left out, left behind, priorities not right? Consider Mary Kay...it may be right for you...right?

Now go do the right thing.

